

Pablito Greco

Pablito Greco	
	
in 2014	
Born	Pavlos Mavromatis September 1, 1982 Thessaloniki-Macedonia, Greece
Nationality	Greek
Education	Democritus University of Thrace
Occupation	Entrepreneur, educator, personal trainer, writer, dancer
Years active	2004–present
Known for	Entrepreneurism, research, educational multi-touch books, dance, short clips
Website	
www.pablitogreco.com ^[1]	

Pablito Greco (/ˈpɑːblɪtoʊ/; born Pavlos Mavromatis on September 1, 1982) is an artist and entrepreneur. He has been distinguished as an educator, personal trainer, writer, dance performer, and lecturer.

Greco has created and participated in numerous short films and clips, international dance events, tools for dance education, ways and means for the touristic promotion of dance, and dance researches through his books and his global dance activity. He has also performed in dance festivals all over the world.

Early life

Child

Greco was born and raised in Northern Greece, the second child of Andreas and Chrysanthi, in the city of Thessaloniki, Macedonia. Greco was raised in an environment of the faith and values of traditional Greek family, community, and culture. As a child he developed his tendency and talent for physical movement due to his advanced anthropometric characteristics. He also took an interest in Greek mythology and modern history, storytelling, and the theory of the creation of cosmos, through the scientific and theological belief.

Teenager

As a teenager, Greco participated in arts and sports, specifically track and field and basketball. At 14, he began street dancing and Greek folk dancing, and at 17 he became the youngest radio producer in the history of his city. He was also an actor playing ancient Greek theater, at national high-school level.

Adult

In 2000 Greco entered Democritus University of Thrace in the Department of Physical Education & Sport Science. In his academic years, he undertook research in human physiology under physical work load, issues in orthopedic movement, and the effects of physical exercise in chronic diseases. He was accepted, as first of his class and with an awarding scholarship, to the university's program of master studies.

During his academic years Greco was involved with the learning of Latin American and Ballroom dances. He took long term classes with dance tutors, who helped him understand the dance and performance through many different perspectives.

In November 2004 he participated in a tango dancing class that changed his view of social dance and dance technique. In the middle of 2005 Greco had to choose between academic security and the pursuit of expression through dance and dance performing.

Career

Research

University

His research career started while attending his second year in Democritus University of Thrace. Being a member of two research teams, focused on ergophysiology and biochemistry issues, he participated in numerous of projects regarding experimental science. In 2003 he was nominated with the "unique research and best poster presentation award" during the International Congress of Physical Education and Sport (ICPES). His major study was focused on the research of the profound physiological effects of step exercise in young men and women. This study produced domestic and international publications in scientific journals.^[citation needed] At the same time Greco became part of a European-founded educational program that was monitoring the effects of physical exercise in chronic diseases. Inside that program he was involved on the scientific studies in patients with cardiovascular diseases and mostly in patients with chronic renal failure undergoing hemocatharsis. His training in that research program lasted two years and resulted in scientific outcomes that were presented in world congresses on medical research.^[citation needed]

Dance education

After graduation Greco embedded his academic knowledge into dance and presented his first research in 2007 at the 21st World Congress on Dance Research, rejecting a 70-year-old myth about the significance of the partner's role in tango dance, via the ergophysiological point of view. The pre-presentation research lasted six months and 120 participants were tested in three experimental phases.

Tangorthopedics. In parallel he started the development of a physical method that would instruct and help, the amateur up to professional tango dancers, preventing injuries and harmful situations of the body. The method was named *Tangorthopedics* and, after two years of

experimentation and improvements, was presented for the first time in an international dance festival in Athens. Numerous dance festivals and dance organizations have hosted the presentation of *Tangorthopedics* as part of their



Pablito Greco in World Congress on Dance Research 2007

official program. The method of *Tangorthopedics* is until today following the changes of science and dance in order to be always up to date. A Multi-touch book it is planned to be produced for this method for educational purposes.

Tango para Todos. In the middle of 2007 Greco started the educational open social experiment (OSXP) which investigated the many pedagogical and social aspects of tango dance in European masses. *Tango para Todos* (Tango for everyone) lasted three years (2007–2010) and it ended with significant results and conclusions on the educational facet of dance in general. Those results and conclusions were used to evolve Greco's teaching process, that affected almost 200 dance students in that year. Simultaneously the outcomes of *Tango para Todos* triggered a new and different research project.

Connectango. Based on the previous research, another educational OSXP emerged to identify and analyze the unique characteristics of tango culture regarding the social connectivity between people. This time Greco included more cultural elements in his investigation, except dance, such as poetry, literature and gastronomy. The OSXP was named *Connectango* since its primary purpose was to explore the connection between people. For this study all the European students of Greco were used until the end of *Connectango* in 2012.

Horografía Applied Research. Greco's most significant educational project started in late 2009, which later named *Horografía Applied Research* (HAR), and it was a global initiative with a purpose to conduct an inquiry into the common elements of dozens dance genres in performance level. The first essential phase of the research ended in 2012 and the data collected led Greco to produce the first Multi-touch textbook in dance history, which contained the new term and method for producing a dance performance. HAR's second phase includes the investigation of less popular dance genres around the world, and its ending point is not yet determined.

SmilyTango Answers. Greco's online educational project started in May 2013 and its purpose is to answer with no cost all these questions that people have about tango culture (dance, history, music, facts, etc.) The questions are been answered by a variety of tango professionals that affiliate with SmilyTango.com. This project is globally distributed by SmilyTango.com and supported by the worldwide network of Tangrecia.

Tango FAQs & Facts. Greco's educational book project started in January 2013 and its purpose is to deliver unique and useful tango knowledge in the first multimedia book in tango culture's history. This project is published and globally distributed by SmilyTango.com and supported by the worldwide network of Tangrecia in more than 200 countries.

Dancing

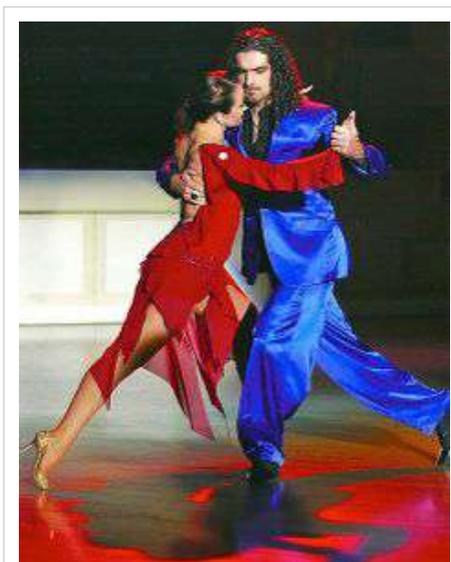


Pablito Greco in a performance, Athens 2010.

Greco's career in dance started at the age of 17, when he was introduced to semi-professional street dancing. Having as advantage his physique and experience in body movement he managed to create quickly his own style and move to the exploration of different dance genres like Latin American and Ballroom. Into these styles Greco experienced, for the first time, the fluidity of motion and the superficial emotional expression, but also the strictly technique structure of competitive behavior. From 2000 to 2005 Greco took classes and worked closely, developing his performance skills in the mentioned dance genres, with dance tutors in Europe.

In the late 2004 Greco was initiated into the dance of tango and its characteristics through the variety of motions and profound emotions. Although he had experience in partner dances, tango dance seemed to be structured on totally different principles. His first tango teacher, based then in Paris, guided him into understanding this couple's dance, using the majority of human senses. Greco also used his knowledge, acquired from previous dance skills, to create and develop his own style.

Greco started his professional career as a dance performer in 2006, and has presented his work in many dance festivals, dance congresses, national and international television, national and international Music Halls, theaters, and various venues in Greece, Italy, the Balkans, and the UK. Greco is working on fusing dance performances based on his Multi-touch textbook "Horografia".



Pablito Greco in the UK.

Political statement

Greco, prompted by the wisdom of Aristotle, believes that artists should express their opinion for the social, economical, and political events happening around the world only with the power of their art. In 2011 Greco was the first European professional dancer to protest through dance, against the economical crisis; choosing to dance the Greek rebetiko song *Μάνα μου Ελλάδα* (My Mother, Hellas) in an international event.

Teaching

Children

Greco commenced his teaching career during his academic years, as part of his practical exercise with students of elementary school undergoing skills learning on physical education. Children were taught basic technique of numerous sports such as long jump, basketball and football, the process and fun of competitive and team games, and the development of various motor skills through entertainment. Greco had tutored hundreds of children from 1999 to 2005, being an active supervisor of staff in children camps in Halkidiki, Northern Greece. During the camp of 2004 Greco assembled a team of experts, such as pedagogists, physical exercise specialists, psychologists and more, to help him create a new and safe long-term educational program for children's camps in the Balkans.

Dance

In the middle of 2006 Greco started, for the first time as a professional, teaching dance in amateur students. The subjects covered in his teaching method was useful technique, issues on orthopedic movement, history of dance, integration of art with science, exercises in dance, contemporary elements in dance, trends in dance, and philosophy of dance. This teaching structure is still used in his method due to its success on producing well educated dancers of all levels. From 2007 Greco is invited to teach outside the Greek region. Since then he has traveled in numerous countries around the world spreading his method and dance philosophy. Greco is now developing modern tools to help students accomplish their dreams on dance and dance performance, with an efficient and accessible way.

Writing

Quotes

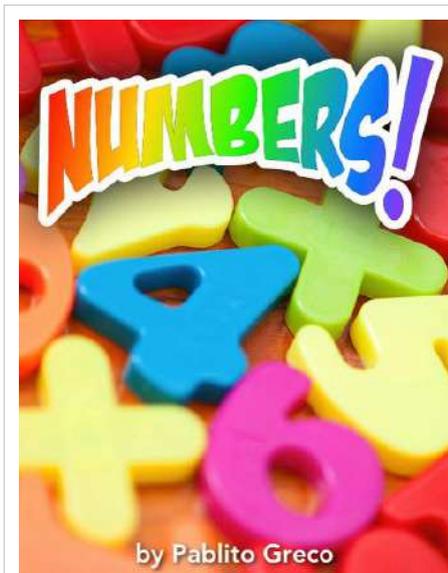
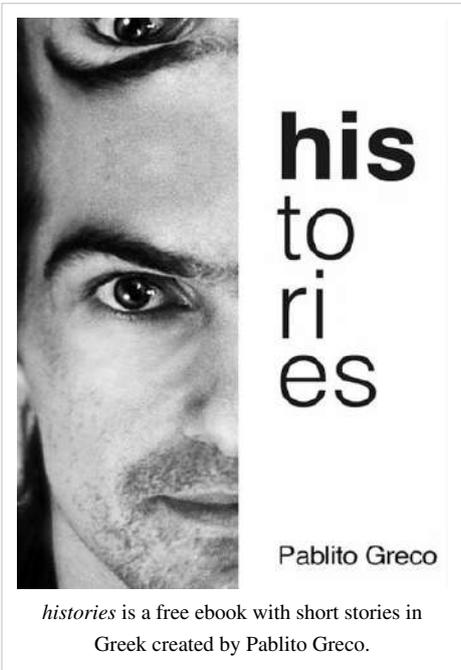
Greco started his writing career as quote writer, believing in the power of summed knowledge. He believes that quotes can be very successful in delivering social knowledge, life's examples, and even feelings. Greco produced several quotes for third party projects and for his own.

Short stories

Greco focused also in the writing of fiction short stories in 2007. The idea of expressing imagination and mixing feelings into structured tales always seem to him very challenging. Since the first story dozens have followed, and some of them were also published through printed and electronic books in English and Greek language. His writings include science fiction, drama, mystery, and children's literature.

Poems & essays

One of Greco's favorite expressions, through writing, is poetry. He sees that in writing a poem a level of personal isolation, focusing, and a lack of distraction is needed. He has been exploring this art since 2004 and has published several of his poems in printed and electronic books, in English and Greek language. Greco is mostly interested in epic, rhyme, and romantic type of poetry writing.



Numbers! is a free educational Multi-touch book for children created by Pablito Greco.

Educational and cultural books

Greco has committed himself to building a new global educational environment through modern technology. His published books are focused in new educational ways for dance and children's learning process, and in the presentation of various cultural elements such as religion, language, and diversity.

Other projects

In parallel with research and writing, Greco produced several worldwide projects. Those projects concern a wide variety of subjects and highlight the entrepreneurship of Greco that started in 2006.

Press related

Tangrecia (2011). Greco's *Tangrecia* is a neutral network of data. It collects and delivers thousands of data packages per year to tens of thousands recipients around the world, through social networks, newsletters, websites, and electronic magazines. The vast content of Tangrecia.com is being refined.

Tango Liquido (2006–2011). Greco's *Tango Liquido* (also known as the *Greek Tango Guide*) was one of the well known websites worldwide, for information around tango culture. It attracted more than 5 million people from more

than 30 nations, during to its active period, and its content was offered with no cost for almost five years. Its contribution into the global promotion of Greek dance tourism was very significant and considered to be pioneering in the level non-profit website.

Dance tourism

From 2008 Greco is focused on producing projects that promote dance tourism is his area of interest. He believes that locality is the way to make communities thrive socially and economically through revenue sharing and circulation. The first experimental international project on the promotion of dance tourism started in and for the city of Thessaloniki in 2011.

International events

SmilyTango (2011). Greco's *SmilyTango* is an organization that educates, entertains, endows, and informs through tango culture. It also supports the dancing communities by presenting the local artists of each city, into well organized and crowded international dance events. *SmilyTango* returns revenue to the local dance institutions and various foundations. *SmilyTango* contributes to the local dance tourism, with marketing techniques and quality services. Greco is planning to give *SmilyTango* additional jurisdictions in the future, through activities that will have to do with publications and modern technology applications in tango culture.

In titles

- *2nd Thessaloniki International Tangomathon* (2012)
- *1st Roma Tango Marathon* (2012, co-organizer)
- *1st Athens Tango Weekend* (2012, co-organizer)
- *2nd Athens Tango Marathon* (2011, co-organizer)
- *1st Thessaloniki International Tangomathon* (2011)
- *Greece Tango Day* (2011, co-founder)
- *Tanghetto in Thessaloniki* (2011, co-organizer)
- *3rd Thessaloniki Tango Seminar* (2010)
- *2nd Thessaloniki Tango Seminar* (2009)
- *1st Thessaloniki Tango Seminar* (2008)
- *Grande Glamorous Milonga* (2008, co-organizer)

de SALONica (2008–2012). Greco's *de SALONica* was a series of non-profit, weekly, and social tango events in Greece. They were designed to offer a high level of entertainment, through tango music and dance, with base the city of Thessaloniki.

Fashion

JD MILANO (2011). Greco's *JD MILANO* was created to provide handmade and custom made creations in the footwear industry, for men and women.

Music

"XPeriences" (2014). Greco composed and released the free single "Tangóem" (in 2013), from his first upcoming mini music album in 2014. Listeners can download the single for free through the website of SmilyTango. Listeners are also free to use "Tangóem" musical piece for public performance, reproduce, and share with credits. SmilyTango will endow dancers or groups of artists who will produce a horografía (a dance performance) or art performances, using "Tangóem" single.

Honors

Greco has been honored by the Embassy of the Argentine Republic in Greece and the city of Thessaloniki, for his projects in tango dance and the creation and promotion of dance tourism. He has also been invited by one of the largest dance organizations (IDTA) in the world to present his knowledge in tango dance education.

Achievements

Greco's achievements were created through the early adopted technology use.

In titles

- *The first Multi-touch textbook in dance history* (2013)
- *The first multimedia book in tango culture's history* (2013)
- *The first trilogy in tango culture's history* (2013)
- *The first Multi-touch book in poetry history* (2012)
- *The first tango event ever transmitted through internet* (2008)

Publications

Multi-touch books

Greco started the creation of interactive and educational books/textbooks, called by Apple Inc. as "Multi-touch", in early 2012. He has delivered the first Multi-touch textbooks and books in dance and poetry history. His ecological concern guided him to new publishing solutions through technology, that doesn't have the wide negative impact on earth's ecosystems. The books are being delivered in more than 200 countries around the world through their dedicated websites and Apple's Inc. iTunes Store, in digital-only distribution.

In titles

- *Horografía* (2013)
- *Tango FAQs & Facts* (2013, ebook only)
- *HAR* (2013, ebook only)
- *Tango Thessaloniki. Trilogy* (2013)
- *Animals!* (2013)
- *Shapes!* (2013)
- *Numbers!* (2013)
- *Love's Hymn* (2013)
- *histories* (2013, ebook only)
- *Tangóem* (2012)
- *Tangrecia FreePress* (2011–2012, interactive .pdf only)

In details

Horografía (2013). Greco's *Horografía* is the first Multi-touch textbook in dance history and it contains the new term and method for producing a dance performance. The textbook includes several elements with an interactive content, circulating facts, and new data that help towards the change and evolution of the industry of dance education. The textbook is frequently updated with new content.

Tango FAQs & Facts (2013). Greco's *Tango FAQs & Facts* is the first multimedia book in tango culture's history and it contains frequent asked questions and their answers, with facts and mini stories about tango culture. The book started as a job-creating crowdfunding project through Indiegogo's platform on December 2013. The book will be published officially on February 2014.

Tangóem (2012). Greco's *Tangóem* is the first Multi-touch book in poetry history and it contains poems and essays from his collection. The writing styles used are the epic, rhyme, romantic, and they cover a wide range of subjects.

The book is frequently updated with new content.

Tango Thessaloniki. Trilogy (2013). Greco's *Tango Thessaloniki. Trilogy* is an interactive book that includes the first trilogy in tango history with a collection of stories, a photo exhibition and a docudrama, produced in 2011 in the city of Thessaloniki.

HAR (2013). Greco's ebook *HAR* is a biographic, scientific, and literature prologos for Horografía Multi-touch book, for understanding the pre-existing two years research process in various dance genres.

Animals! (2013). Greco's best selling *Animals!* is a Multi-touch educational book series for children at the age of 3.5 years or over, dedicated to the learning of the animals. The book is frequently updated with new content.

Shapes! (2013). Greco's *Shapes!* is a Multi-touch educational book series for children at the age of 3.5 years or over, dedicated to the learning of geometrical shapes. The book is frequently updated with new content.

Numbers! (2013). Greco's *Numbers!* is a free Multi-touch educational book for children at the age of 3.5 years or over, dedicated to the learning of numbers. The book is frequently updated with new content.

Love's Hymn (2013). Greco's *Love's Hymn* is a free Multi-touch book that uses as guide the Chapter 13 of St. Apostle Paul's First Epistle to the Corinthias, also known as Love's Hymn, to lead the readers towards the values of the ultimate act, love. The book was created to celebrate Greco's wife's birthday in 2013, and it is dedicated to her.

histories (2013). Greco's *histories* is a free ebook and includes a collection of his fiction stories, in Greek language. These short stories are inspired from Greco's real life experiences, combined with fiction elements and imaginary situations. The ebook is constantly updated with new stories.

Tangrecia FreePress (2011–2012). Greco's *Tangrecia FreePress* was a free electronic magazine for art and mentality. It promoted tango and art culture, and was delivered in more than 10000 people worldwide.

Filmography

Greco is the director and producer of the short film *La Bruja* and several short clips. *La Bruja* was produced to participate in the global Hollywood project *Life in a Day* in the summer of 2010. Filmed in Istanbul in three hours, *La Bruja* tells the story of a witch who through her spells and the help of her magic mirror, tries to conquer the heart and soul of a man. *La Bruja* was included in the official program of various dance festivals, since 2011 when it was released online.

From 2010 Greco supports and works on short films and clips that contribute to global education and cultural diversity.

Short films

- *Tangopolis* (2014 in post production)
- *La Bruja* (2010)

Short clips

- *Greex* (2013)
- *Write History* (2013)
- *Lightowards* (2012)
- *Thessadoniki* (2011)
- *Inside me* (2011)
- *Olympion* (2011)
- *Leaving* (2011)
- *Beyond Passion* (2011)
- *Time goes by* (2010)
- *Thessalovie* (2010)
- *Fotografia* (2010)
- *Αγάπη (Love)* (2010)

Non-professional life

Running

Greco is an amateur and competitive runner. He is training to create a better quality of life for himself and to inspire others do the same. He participates in official running races (K= kilometers) around the globe and his official times are:

- *5K*: 23:35 minutes.
- *10K*: 49:05:95 minutes.
- *15K*: 01:17:14 hours.
- *21.1K*: 01:47:54 hours.

Advising/Fixing

Greco is an anonymous adviser and helper of marketing tools, processes, and products for various companies. He is offering his services worldwide.

References

[1] <http://www.pablitogreco.com/>

External links

- Pablito Greco (<http://www.imdb.com/name/nm5496203/>) at the Internet Movie Database



Pablito Greco in Half Marathon 2013.

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